



U.S. Department of Energy
Energy Efficiency
and Renewable Energy



Greater Philadelphia Clean Cities Program



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Coalition Status and Sustainability

- Current Status
 - Part-time coordinator
- Membership Structure / Strategies
 - Member recruitment through outreach, annual membership drive. Individual members at \$25 with incremental increases to \$5000 Sustaining member level.
- Steps to Become Self-Sustaining
 - Continue outreach and member recruitment, grant writing, search for a supportive agency to administer the program.



Significant/Noteworthy Vehicle Projects

- Describe successful vehicle projects
 - Vehicle rebate program through CMAQ
 - PECO hybrid electric bucket truck
 - City of Philadelphia



Significant/Noteworthy Fueling Infrastructure Projects

- Describe successful fueling infrastructure projects
 - Alternative Fuels Incentive Grant
 - Lower Saucon Township
 - Great Valley School District
 - Philadelphia Biofuels Station
 - PA E85 Corridor Project
 - 14 stations in 200 mile corridor to offer E85



Significant/Noteworthy Coalition Outreach Activities

- Describe successful coalition outreach activities
 - Quarterly Stakeholder/Working Group Meetings
 - Radio: guest on Chester Co. TMA radio show
 - Tabling events: Earth Day, Philly Sustainability Forum, Concerts, Philadelphia Unity Day (over 1 million attendees), PA Energy Expo, other local festivals and events
 - Presentations
 - Sponsorships
 - Billboard
 - Biodiesel Fuel Quality Education Seminar



Significant/Noteworthy Expanded Portfolio Activities

- Describe successful expanded portfolio activities (i.e. idle reduction, hybrids, blends, fuel economy)
 - Support to legislature on PA bills to mandate minimum renewable content
 - Promotion of PA hybrid rebate program



Lessons Learned

- Describe new or creative ideas that furthered the goals of the coalition (i.e. funding, membership, outreach, project partnerships, regional partnerships, etc.) which may be duplicated by other coalitions.
 - Billboard





Lessons Learned

- Describe activities that didn't turn out as anticipated and what you learned from the experience.
 - Truck stop electrification
 - PA Corridor Project
 - Philly Biofuels Station



Goals for 2007 & Beyond

- Describe new or creative ideas to further the goals of the coalition (i.e. funding, membership, outreach, project partnerships, regional partnerships, etc.) which may be duplicated by other coalitions.
 - CMAQ funding for Program Support
- Describe any anticipated new partnerships
 - Comcast
 - Verizon